

La France

Shoes for Women

With your best foot foremost, graced with the famous La France shoe, you'll be starting the New Year right. It is a shoe which every year's milestone marks a year of greater popularity among women—a graceful shoe, as well as a durable and economical shoe.



La France Shoes

Are Constructed With The
FLEXIBLE WELT SOLE

which makes walking a delight and assures complete comfort to the tenderest feet. The admirable combination of ease, beauty and economy reaches its highest development in this famous shoe.



813 Penna. Ave.

You'll find the La France here in every wanted style and leather; there's a La France to meet every requirement and every taste.

Derberich's

Washington's Largest and Most Progressive Shoe Store—Established 1868



1116-1122 7th St.

THE BERBERICH GUARANTEE:
"Should any pair of LA FRANCE Shoes fail to maintain the BERBERICH standard, we guarantee the customer's satisfaction."